



Buy the Mat Once. Not Seven Times.

A procurement view of **Big Bad Mats** as a longer-horizon ROI asset — spreading cost across far more deployments and years than fast-deteriorating budget mats, for the **lowest effective cost per use**.



43%

LOWER COST / USE



7×

BUDGET RE-BUYS



~6y

BREAK-EVEN

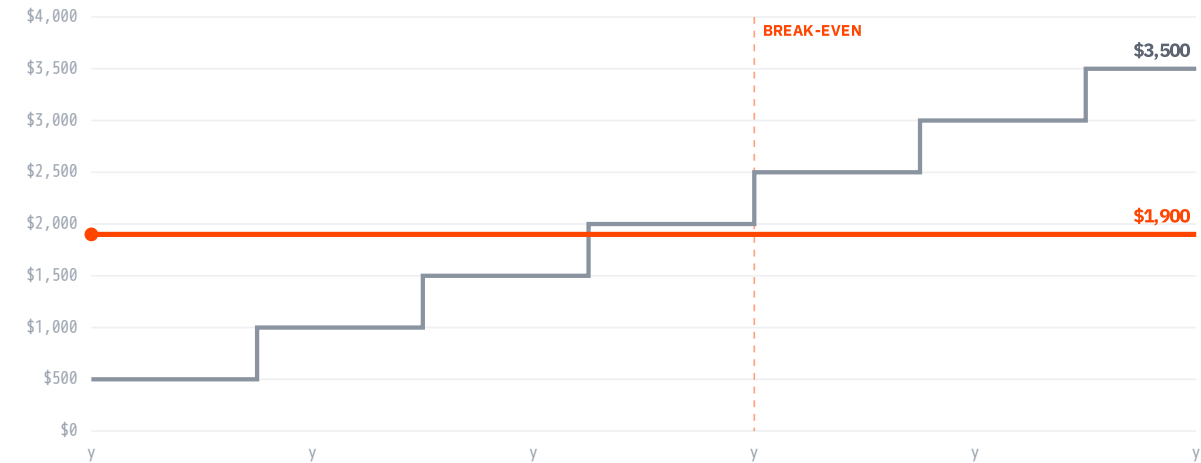


\$1,600

SAVED / MAT

Cumulative Cost of Ownership · per mat

Budget mats look cheaper on day one — then re-buy on every deterioration cycle. Big Bad Mats stays a single flat line.



— Budget / low-quality mats — Big Bad Mats

Effective Cost per Deployment — purchase price spread across every reuse

Budget mats	\$42/use
Big Bad Mats	\$24/use

METRIC	BUDGET	BIG BAD
Unit purchase price	\$500	\$1,900
Service life	1.5 yrs	10+ yrs
Deployments / life	~12	~80
Re-buys / 10 yrs	7×	1×
10-yr spend / mat	\$3,500	\$1,900
Cost / deployment	\$42	\$24

FLEET IMPACT · 200 MATS · 10-YR HORIZON

The absolute ROI of buying quality once.

BUDGET SPEND	BIG BAD SPEND	10-YR SAVINGS
\$700,000	\$380,000	\$320,000

⚠ Excludes downtime, machine recovery, and site-restoration costs that budget mats incur far more often — widening the real gap further.

Illustrative unit-economics model — \$500 budget mat (1.5-yr life) vs \$1,900 Big Bad Mats over 10 yrs at ~8 deployments/yr. Actual figures vary by site, utilization & handling. Not a quote, guarantee, or warranty of any specific result; provided for evaluation only and not financial, engineering, or legal advice. © 2026 OneHarvest LLC.

Run these numbers against your fleet.

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