

Protect the land. Preserve the asset.

Every project sits on ground that will outlive it. **BoneDry**, **Pinkwater**, and **Big Bad Mats** solve today's operational problem while keeping the land clean, intact, and productive — a resource landowners and operators both win on.

LAND IS A LONG-CYCLE ASSET

Steward it

Risk management · resource preservation

ONE PORTFOLIO, ONE MISSION — EVERY PRODUCT PROTECTS THE RESOURCE



ABSORBENTS

Keeps hydrocarbons out of the soil

Encapsulates oil & fuel on contact so spills never leach into the ground — leaving clean, uncontaminated earth.



WATER TREATMENT

Protects the water the land depends on

Treats problem water on site so contaminants never reach the watershed — safeguarding the aquifer and soil chemistry.



GROUND PROTECTION

Preserves soil structure & topsoil

Distributes heavy loads to prevent rutting and compaction — the ground recovers and stays productive.

WHY IT MATTERS NOW

**Demand outpaces supply**

Capital is acquiring land for ag & livestock as demand outruns acreage.

**Today's site, tomorrow's asset**

The ground under today's projects becomes rich, working land next cycle.

**Condition sets value**

Healthy land vs. deteriorated/contaminated land is the difference in worth.



FOR LANDOWNERS

Healthy, uncontaminated ground lets you fully leverage your land for premium ag & livestock in a market where demand is outrunning supply.



Protect soil, topsoil & the water table



Preserve resale & lease value for future cycles



Avoid remediation cost & contamination stigma



FOR OPERATORS

Turn environmental management into a value-add and visionary leadership your organization can own — strengthening relationships and reducing liability.



Add value & visionary leadership to your brand



Strengthen landowner trust & future access



Reduce liability & support ESG mandates